



## intégrale

Manufacturer of boules "Pétanque" and "Lyonnaise", creator from 1923 of the METAL, COMPLETE boule, INTEGRALE is also  
Distributor of all the equipment for the bouliste:

- Bags
- Shoes
- Measurements sets
- Small accessories

Since 10 years, the company develops a Omnisports'collection

of sports rewards and since this year, a full Line of clothes sportswear adapted to the competitors. With 37 % of its turnover in the export, it is present all over the world.

### Why to be a sponsor for the 39th world championships of petanque?

Since September, 2002, and the arrival of Mr. Claude MAJOU, as manager of the company, the will is to develop the sector " Pétanque " .

The need to increase our turnover in France, but especially abroad where the pétanque knows a real development, the possibility of not colliding in a leading exclusivity in World championships, incite this year, and we hope for the coming years , to be present in Geneva.

To be well known in the petanque world Geneva and the 39th world championships are for us the best meeting point.

### José CASTILLA 'S SPEACH

As our company is located in Montpellier, to be present at any world championships is not always duty, but this year and thank to the open mining and the fairness of the organisation's team, we are pleased to be in Geneva as sponsor of the 39th world championships of petanque.

During 4 days we will meet the international elite of this sport , and also managers and visitors coming from all the world.

With the help, and thanks to our importer in Geneva : SIEBER SPORTS, we have choose to invest in this event in order to show our company as best as it is..





The presence of many television channels, the importance  
Of the number of expected spectators, the holiday, which represent  
these World championships in Geneva, lets us hope that  
the impact will have beneficial repercussions on La Boule Intégrale.

We wish to the organisation team and to all the people we shall have the pleasure to meet in  
Geneva, all the best. We wish the 39th world championships be successful.

José CASTILLA

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